

# Branding Checklist



**LIST ANY WORDS THAT DESCRIBES YOUR BUSINESS.**

A large, empty grey rectangular box intended for listing words that describe the business.

**WRITE DOWN YOUR BUSINESS VALUES.**

**(These are things that you believe in strongly such as integrity and honesty.)**

A large, empty grey rectangular box intended for writing down business values.

# Branding Checklist



**WRITE 5 THINGS TO EXPLAIN THE VISION OF YOUR BUSINESS.**

A large, empty grey rectangular box intended for writing five things to explain the vision of the business.

**WHEN DESCRIBING YOU AND YOUR BUSINESS WHAT 5 WORDS WOULD YOU LOVE YOUR CLIENTS TO USE?**

A large, empty grey rectangular box intended for writing five words that clients would love to use when describing the business.