

## **HULAFIT® CODE OF CONDUCT**

This a list of recommendations we have put together to ensure that all of our instructors and class providers have the opportunity to grow a successful business working in harmony with their fellow HulaFit® licensees. We ask that you follow these as much as is practically possible for you.

### **1) Introduce yourself to any new instructors in the area**

Networking with fellow instructors is a great way promote HulaFit® on a wider scale and can provide additional benefits such as class cover, cross promotion and the potential to run events together.

### **2) Out of respect for fellow local HulaFit instructors, consider where to open classes and on what particular days.**

Launching classes on the same day and time puts you in direct competition with each other and will make it harder for both parties to grow your classes. Instead, give the customer the best choice possible. To check for local classes please search on the ClassFinder at HulaFit.com.

### **3) If you want to promote your own classes at another HulaFit instructor's venue, please contact them first.**

Before going ahead with promoting your classes at another instructors venue, we encourage you to contact the local instructor & chat about your plans.

### **4) Charge a similar entry fee to other HulaFit instructors in your area.**

Set an appropriate entry fee for your class by researching other fitness classes in your area (including HulaFit) and charge a similar amount.

### **5) Be friendly and professional at all times - do not badmouth other instructors, class providers or class participants (including via social media)**

Badmouthing reflects badly on you as an instructor and on HulaFit as a company. Remember you're all working towards one goal – to help people get fit and improve their health with hula hoops.